**Privacy Policy** 

Effective Date: 08/13/2024

#### 1. Introduction

Welcome to Guycations! We are committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website [www.guycations.org] and use our services. By using our website, you agree to the terms of this Privacy Policy.

#### 2. Information We Collect

- Personal Information: When you use our services, we may collect personal information that you voluntarily provide, such as your name, email address, phone number, and payment information.
- Usage Data: We collect information about your interactions with our website, including IP address, browser type, and pages visited.
- Cookies and Tracking Technologies: We use cookies and similar technologies to enhance your browsing experience and gather information about your preferences and usage patterns.

#### 3. How We Use Your Information

- To Provide and Improve Our Services: We use your information to process bookings, respond to inquiries, and improve our services.
- To Communicate with You: We may use your information to send you updates, newsletters, and promotional materials. You can opt-out of these communications at any time.
- To Process Payments: Your payment information is used to process transactions securely.
- To Analyze and Enhance Website Performance: We use analytics to understand user behavior and improve our website.

### 4. How We Share Your Information

- Service Providers: We may share your information with third-party service providers who assist us in operating our website, processing payments, or delivering services.
- Legal Requirements: We may disclose your information if required by law or in response to valid requests from public authorities.

### 5. Data Security

We implement reasonable security measures to protect your information from unauthorized access, use, or disclosure. However, no method of transmission over the internet or electronic storage is completely secure.

## 6. Your Rights and Choices

- Access and Update: You have the right to access and update your personal information.
- Opt-Out: You can opt-out of receiving promotional communications by following the instructions provided in those communications.
- Cookies: You can manage your cookie preferences through your browser settings.

# 7. Third-Party Links

Our website may contain links to third-party sites. We are not responsible for the privacy practices or content of these external sites.

# 8. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date. Your continued use of our website after any changes constitutes your acceptance of the revised policy.

## 9. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at:

Guycations guycations@gmail.com 301.392.7188